

## Team 3176 White Paper

Title: How to make a good interview	Author(s): Allison Plachta and Mary Topi
Sub-team/Function: Multimedia/graphics	Subject: Interviews
Date:2/26/18	White Paper Number: 1

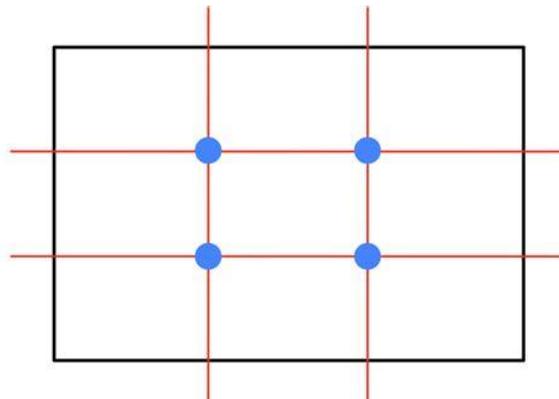
Setting up an effective interview may seem easy, however it is more difficult than most people may think.

In order for you to have an effective and productive interview, you must first have the correct lighting. If you don't have the correct lighting, your interviewees will look washed out and it will be hard to see them when you put the interview in the video. (see our week 2 Progress Report video for examples of this)

Next, you need a tri-pod. When you do not have a stable camera, the shaky movement often distracts the viewer from the actual interview. Also, a shaky camera can affect the sound quality of the video. (also see week 2 progress report for examples of this)

After getting a tri-pod, a nice background can contribute to a high quality video. A nice background can really contribute to making the video seem professional and high quality. Getting a background that contributes to what you are talking about really makes the video seem high quality. (see week 3 Progress report)

While interviewing, it is important to remember the rule of thirds. This is when you divide the camera up into 9 separate squares and then line up your interviewees along the intersecting lines. This makes for a more interesting viewing experience and makes the video seem less boring.



It is also important to make up questions before an interview and have peers make suggestions. This makes sure you have good quality questions that make the video interesting. After interviewing, get a few people together and decide on 3 or 4 questions that you want to put in the video. This will ensure you get the best questions that make the video the most interesting.

When interviewing, make sure you are zoomed in enough to get the person you are interviewing but far enough away that you get a good view of the background. Our week 3 Progress report video is the best example of this.

When asking questions, it is better if the person asking the questions is the person behind the camera. People often talk to whoever is talking to them, and in order for the person to talk to the camera, they need to be talking to the person behind the camera.